

Your Business ... Your Burlington

Burlington best city in GTA, fourth in Canada, says MoneySense

BURLINGTON, ON – MoneySense magazine has named Burlington the top city in which to live in the GTA and the fourth best city in Canada, according to information released yesterday by the publication.

The rankings from MoneySense, a leading lifestyle and investment magazine, are based on a database of 24 indicators, ranging from weather and crime levels to home prices and employment prospects. Burlington appears on the top 10 list behind Victoria, Ottawa-Gatineau and Kingston and is the only GTA city to appear in the top 10.

“It is no surprise to the people who work, live and play in Burlington that our city is one of the absolute best Canadian cities. Whether you measure temperature, education, average income or job opportunities, we come out on top,” said Burlington Mayor Cam Jackson. “This is a city with strong local government, a stunning natural environment, world-class festivals, a stable and diversified economy, and incredible community spirit.”

MoneySense magazine says its ratings are based on the impressions of people who live within a city rather than on “touristy” accounts.

“We focus on the factors most likely to affect your long-term happiness,” the magazine’s website states. “While we’ve got nothing against charming downtowns and nice beaches, we prefer to concentrate on more practical matters: your chances of [landing a good job](#), [affording a nice home](#), and getting [high-quality medical care](#). Much of what we measure is invisible to the tourist’s eye.”

For more about the MoneySense rankings, visit list.canadianbusiness.com

Burlington Facts

- Burlington is an environmentally-focused, fiscally-responsible city of 172,500.
- Burlington was founded in 1798 by Chief Joseph Brant. The city first developed at Port Nelson and Aldershot where goods such as fruit and vegetables were transported by water to the mainland. Burlington has kept both its agricultural and commercial roots, emerging as one of the most liveable cities in Canada.
- Burlington is a festival city, offering great opportunities for visitors, including the Bruce Trail on the Niagara Escarpment, award-winning restaurants and shops in the downtown, an award-winning waterfront, the popular Sound of Music Festival and Canada's largest RibFest.
- Burlington is committed to managing growth in the city, and is working with the Region of Halton to meet the requirements of the province's *Places to Grow* plan.
- Burlington is an inclusive city, and has been recognized by Burlington residents for its great recreational facilities and attractions and accessible public buildings, winning the Burlington Post People's Choice Awards in 2008.
- Burlington is recognized as one of Canada's most dynamic cities. Strategically located west of the GTA, in the heart of the golden horseshoe and close to the U.S. border, Burlington attracts the best in business from across Canada and around the world.
- Burlington is a diverse, energetic and innovative community with a well-educated, highly skilled workforce. Burlington's core economic strengths are advanced manufacturing, software development, financial services, biotechnology, environmental and logistics enterprises.