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Adlib Unveils Enterprise Content Transformation Platform

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Enterprise Content Transformation Platform Enables Global Organizations to Optimize Business Processes, Mitigate Risk & Reduce Costs

BURLINGTON, ONTARIO, Canada--(BUSINESS WIRE)-- Adlib today announced the general availability of the Adlib Content Transformation Platform, the industry's first complete, automated transformation solution for the enterprise. The Adlib Platform is uniquely designed to streamline document-intensive business processes to improve efficiency, mitigate compliance-related risks and reduce costs. It is deployed as a shared service and can scale enterprise-wide, enabling centralized content-to-PDF transformation capabilities to multiple applications, departments and lines of business.

Today's enterprises are challenged with increased content management demands, and struggle to find efficient ways to capture, manage, preserve and share content. Enterprise Content Management (ECM) systems including Microsoft® SharePoint® help ease these challenges. However, these solutions don't always provide the necessary content transformation capabilities needed to enable the efficient automation of document-centric business processes that are important in removing time-consuming, error-prone and costly manual intervention.

Adlib turns volumes of content and intellectual property into digital assets that can be easily accessed, shared, leveraged and archived. For example, a leading international insurance company is using Adlib to increase sales by being faster than their competitors in delivering personalized customer quotes in PDF format. In addition, Pfizer, the world's largest research-based pharmaceutical company, is turning patents into profits by speeding time-to-market for its drugs by streamlining and automating the creation of submission-quality PDFs and eliminating the need for time-consuming, costly and error-prone manual quality control reviews.

"For years, automated PDF transformation from Adlib has enabled us to reduce our costs associated with the delays and errors of manual intervention within business processes," said David Compton, IT project manager at the U.S. State Department. "With this new offering, Adlib enables us to leverage their capability on a broader scale which will further assist the department with its diplomatic mission."

The Adlib Platform's unique value proposition is described as Enterprise Content Transformation (ECT) – a category pioneered by Adlib. ECT's value is targeted at Global 2000 customers in document-intensive and highly-regulated vertical industries such as life sciences, financial services and government. The Adlib Platform provides enterprise-grade, best-of-breed content-to-PDF transformation capabilities for the growing number of companies using Enterprise Content Management systems and Microsoft SharePoint.

Re-boot your earnings!

“The Adlib Platform provides organizations with a competitive advantage by optimizing document-centric business processes with centralized content transformation capabilities that result in significant cost savings,” said Peter Duff, CEO of Adlib. “Adlib looks forward to collaborating with the world's largest organizations to harness the potential of Enterprise Content Transformation, turning petabytes of seemingly unmanageable digital information into business opportunities.”

The Adlib Platform is currently available directly from Adlib. For more information, call 866.991.1704 or visit the Adlib website at www.adlibsoftware.com.

About Adlib

Adlib is the leading expert in Enterprise Content Transformation, enabling the world's largest organizations to improve the efficiency, quality and control of document intensive business processes with content-to-PDF transformation solutions to optimize productivity, mitigate risk and reduce costs. Being the trusted technology provider to Global 2000 organizations, Adlib brings over a decade of expertise supporting more than 5,000 international companies and government organizations to help them reduce the financial exposure and risk of non-compliance with regulatory agencies; reduce IT costs by centralizing document transformation; and leverage content-to-PDF as a shared service across the enterprise. Adlib is a proud Microsoft Certified Gold Partner and a member of the PDF/A Competence Center. For more information, visit www.adlibsoftware.com. Register for an upcoming webinar to learn more: