

Your Business ... Your Burlington

Etratech Offers North American Quality Engineering for Offshore Pricing in Business Review Canada

April 19, 2011 - In a report in Business Review Canada, Michael Desnoyers, President and CEO of Etratech Inc, talked about his company's unique engineering and manufacturing services that produce customized electronic products for clients.

Burlington, Ontario-based Etratech Inc is an engineering and manufacturing firm that specializes in providing customized advanced electronic products for multi-national companies. Created from the remnants of a company closure, Etratech, today, offers customized turnkey manufacturing services.

Michael Desnoyers, Etratech President and CEO, co-founded the company in 1989 and has built the company into the world's sole provider of specific custom engineered applications. Serving a wide range of markets including automotive, appliance, industrial controls and more, Etratech provides manufacturing solutions worldwide.

"When we produce or develop a product for a customer, we'll identify who their competitors are in the marketplace. In many cases we'll actually go out and buy the competitor's products and rip them apart. We look at how they did it and what are their potential weaknesses and take those into consideration when bringing our customer an idea of how they can be competitive in the marketplace," said Desnoyers.

Read the company report, [here](#).

About Etratech Inc

Etratech Inc., based in Burlington, Ontario Canada is a privately held corporation specializing in the development, design and manufacture of advanced electronic controls and other devices for major multinational companies. We serve Original Equipment Manufacturers (OEMs) and other manufacturing firms with a turnkey solution that extends far beyond traditional electronic manufacturing services (EMS).

About Business Review Canada

Business Review Canada is a leading digital media source of news and content for C-level executives focused on business and industry-specific news throughout Canada. Business Review Canada is the territory-dedicated arm of the White Digital Media Group. Founded in 2007 by entrepreneur Glen White, White Digital Media retains a diversified portfolio of websites, magazines, daily news feeds and weekly e-newsletters

that leverage technology to innovatively deliver high-quality content, analytical data, and industry news.

Business Review Canada is headquartered in Toronto, Canada. For more information, contact 1-760-827-7800 or visit <http://www.businessreviewcanada.ca/>.