



## **MEDIA RELEASE**

*FOR IMMEDIATE RELEASE: December 2, 2010*

### **BEDC Announces Ron Foxcroft as Burlington's 2011 Entrepreneur of the Year**

**Burlington, ON** – The Burlington Economic Development Corporation (BEDC) officially announced the recipient of the 2011 Entrepreneur of the Year Award on December 2, 2010, at the Economic Outlook Breakfast held at Holiday Inn Burlington & Conference Centre. Mr. Ron Foxcroft is the 2011 Award recipient.

"I'm deeply honoured to be selected for this prestigious award and very excited and proud to join a distinguished group of past-recipients. BEDC has done a wonderful job providing a nurturing environment for local businesses to take roots, grow and prosper." said Ron Foxcroft, a proud lifetime Burlington resident; Chairman, Founder and CEO of Foxcroft Group of Companies, Fluke Transportation Ltd, Fox 40 International Inc., Foxcroft Capital Corp and inventor of the Fox 40 Whistle. Foxcroft was also named by *Profit Magazine* as one of the top 10 Canadian entrepreneurs of the decade.

"Being inducted into the Business Hall of Fame is a significant accomplishment," said Mark Gregory, Chair of BEDC Board of Directors. "It was with great interest to review the achievements of all nominees. Making the decision of the final recipient was not easy."

"I sincerely congratulate Mr. Ron Foxcroft as the 2011 Entrepreneur of the Year. As a passionate and highly successful businessman, Ron deserves this honour for his outstanding leadership. His success inspires many other businesses in this community," said Mayor Rick Goldring.

The Entrepreneur of the Year Award recognizes and celebrates the accomplishments of an individual in the Burlington business community who has demonstrated business excellence and innovation, cherished entrepreneurship and has given back to their community. Over the past six years, BEDC has inducted the following acclaimed business persons into Burlington's Business Hall of Fame: Harry Voortman (Voortman Cookies), Mark Chamberlain (Trivaris), Michael Lee-Chin (AIC Ltd./Portland Holdings), Michael DeGroot Sr. (Laidlaw/Republic), Ron Joyce (Tim Horton's) and Murray Hogarth (Pioneer Petroleums).

Each year a call for nominations is sent out to the business community. Then a nominating committee made up of BEDC Board of Directors chooses the entrepreneur by using stringent evaluation criteria.

The award will be presented at the upcoming BEDC's Annual Signature Event, which will be held on Thursday June 9<sup>th</sup>, 2011 at the Burlington Convention Center. For more information about the event please visit: [www.bedc.ca](http://www.bedc.ca)

**About BEDC**

The Burlington Economic Development Corporation (BEDC) is a non-profit organization established in September 1994 to work with both the public and private sectors to promote economic growth in Burlington. In partnership with the City of Burlington, BEDC is dedicated to retain the existing businesses in Burlington as well as attract new investments to the City.

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