

Your Business ... Your Burlington

The 5 Keys to Success

June 16th, 2011

As summer is fast approaching, June seems to be the month to celebrate our local entrepreneurial spirit. Burlington's entrepreneurial spirit is more vibrant than ever as we celebrated the success of our local economy at last week's 2011 BEDC Signature Event.

Burlington's Annual Entrepreneur of the Year award is awarded to an individual who exemplifies incredible leadership, philanthropy and who has strengthened the Burlington Community. This year's Hall of Fame Inductee was Ron Foxcroft, Chairman, Founder and CEO of the Foxcroft Group of Companies, Fluke Transportation, Fox 40 International and Foxcroft Capital Corporation.

Both Ron and keynote speaker, Brian Williams gave inspirational, humorous and memorable speeches about their past experiences, struggles and life changing moments.

This year's entrepreneurial advice, given by Ron Foxcroft identified the 5 Keys to Success to becoming a successful entrepreneur:

1. Find your passion
2. Make a commitment
3. Out work, out perform, out service your competition
4. Dedicate yourself to provide the best product in the world, even if you are the product
5. Practice saying "Thank You"

As Ron put very eloquently, "if you find your passion, you will never have to work a day in your life", great advice given by a very successful Burlington Entrepreneur.

As a young aspiring professional, the insight given that night by Ron Foxcroft and Brian Williams will continue to resonate within me. Thank you BEDC for a very inspirational, spirit filled evening!

-Kayla
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